



How Helpers Work?

Scenario 2
Aggregation

giz



GIZ
INNOVATION
FUND 2021



Scenario 1

Scenario 2

Scenario 3

Scenario 4

Search Online With Helpers platform

1

Imagine!

you are online shopping for Camera





Scenario 1

Scenario 2

Scenario 3

Scenario 4

2

Compare

You are Comparing for RayBan Glasses

You will be Redirected to your favorite Shopping site

helpers

Compare Cameras Prices

Product	Price	Rating	Buy Now
Canon EOS R5 Full-Frame Mirrorless Came... Canon	\$489 ⁰⁰ \$799.00	★★★★☆ (1,016)	amazon
Canon EOS R5 Full-Frame Mirrorless Came... Canon	\$489 ⁰⁰ \$799.00	★★★★☆ (1,016)	ebay
Canon EOS R5 Full-Frame Mirrorless Came... Canon	\$489 ⁰⁰ \$799.00	★★★★☆ (1,016)	daraz

3% of charity will be added to the product during checkout

Shop from
ebay
Buy now



Scenario 1

Scenario 2

Scenario 3

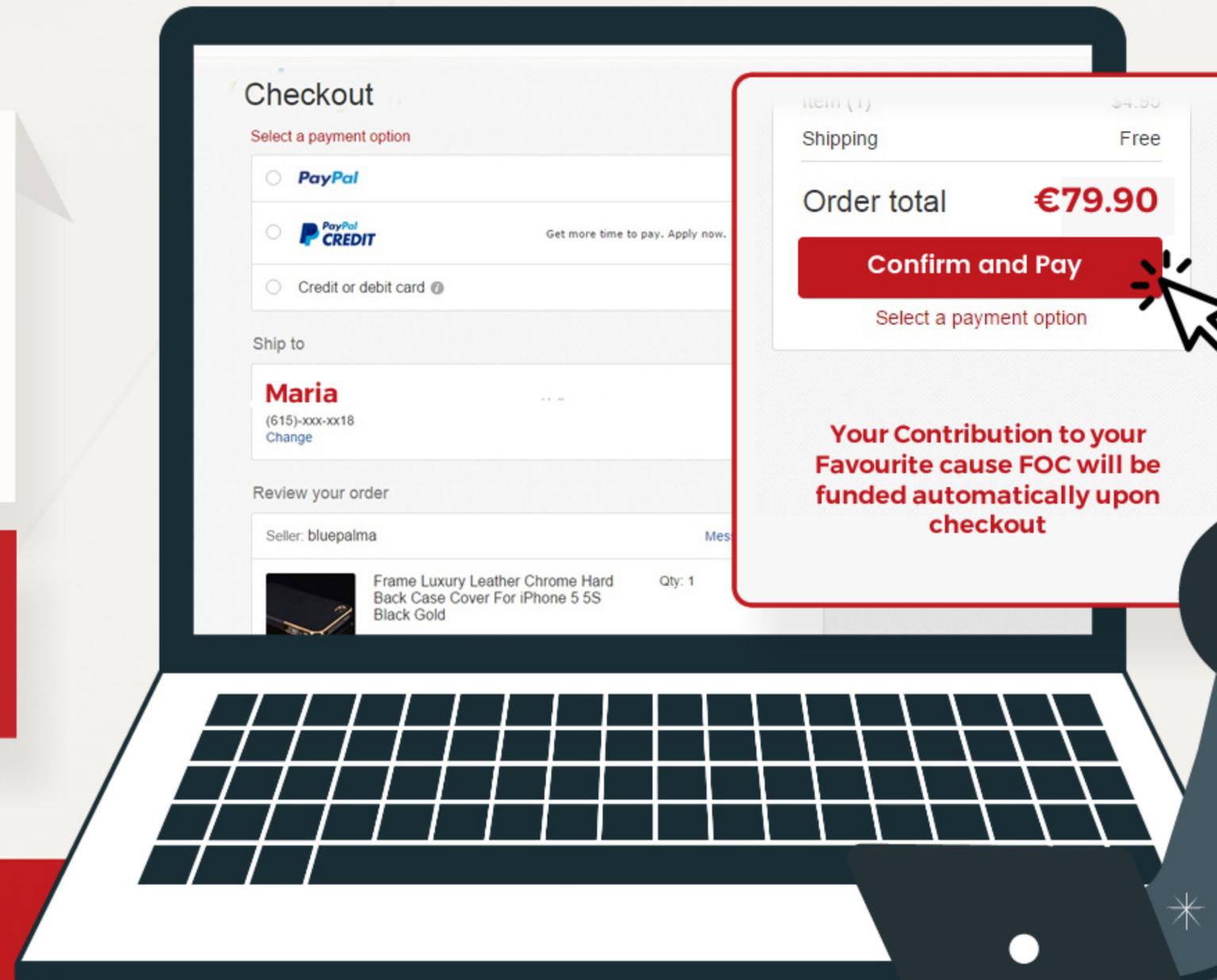
Scenario 4

3

Checkout

You see the Helpers button and want to give it a try

Your contribution to Favourite Cause FOC will be added to cart by default





helpers

Scenario 1

Scenario 2

Scenario 3

Scenario 4

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Thankyou

You a receive an email form Helpers after the purchase

Please check our dashboard to get an overview of our activities and your contributions.



helpers

Hi, Maria

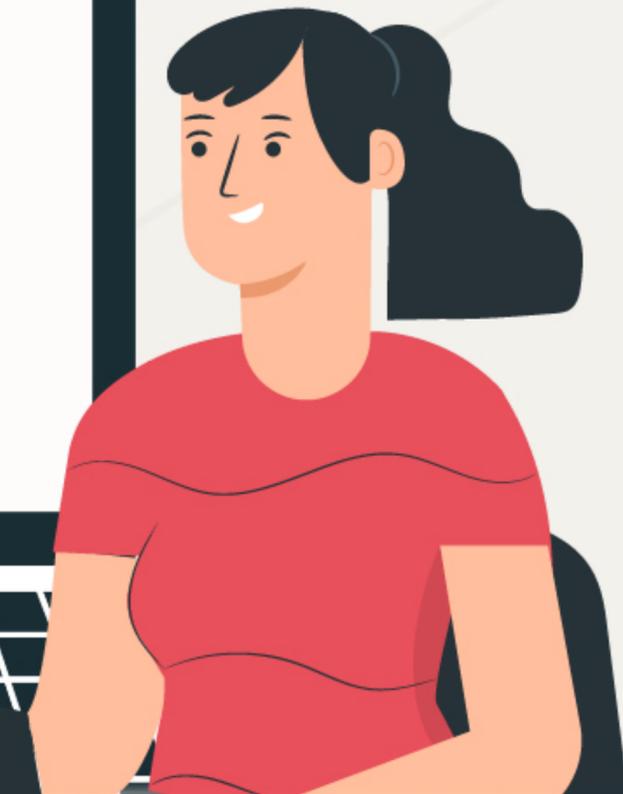
Thank you very much for joining Helpers.....

you contributed to a good cause.



Please check our dashboard to get an overview of our activities and your contributions.

Dashboard





Scenario 1

Scenario 2

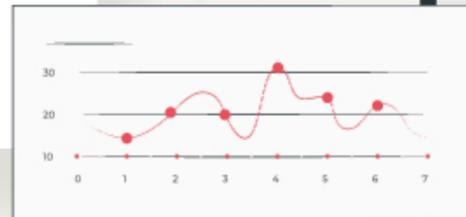
Scenario 3

Scenario 4

6

Track your donations on Helpers

You received an invoice from eBay as well as from Helpers via email.



helpers Dashboard Approvals Profile Campaigns AboutCCD Logout

See Where Your Donation Goes

 **Thank you very much!**
With your last shopping you contributed to "Save children" project and directed 5 pounds to a good cause!

CI Information Campaigns Overview **Donations Overview**

Payment Date	Campaign Name	Domain	Donation	CCD Fees	Stripe Fees	Retained Amount
01/02/21 09:28am	Save the Children	Maria	5.19	0.32	0.45	1.42
01/02/21 09:28am	Save the Children	Maria	5.19	0.32	0.45	1.42

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